



**BABYLEGS BLOSSOMS WITH ORGANICS, LETTUCE EDGES
AND COOL, SPRING/SUMMER FASHIONS FOR 2010**

FOR IMMEDIATE RELEASE:

Seattle, WA, December 2009—BabyLegs' famed leg warmers and growing collection of tights and socks are blossoming next spring with new designs and details.

For the first time in 2 seasons, the brand will unveil an organic collection. Crafted from the finest cotton, BabyLegs Organic leg warmers, tights and socks will be available in an array of designs and color ways.

New innovations in fashionable designs include braided and scalloped cuffs, lettuce edges and ruching. While metallic yarn adds an element of sparkle, and animal prints allow every little girl to play "dress-up" like her mom. The BabyLegs boy's collection zips, zooms and vrooms into wardrobes with transportation and sports themed leg warmers and socks. Soccer and baseball players abound, as do police officers and train conductors.

BabyLegs *Cool* is the perfect accessory for the beach or pool. The lightweight mesh has SPF protection of 50, and is now available in more fun patterns, such as a goldfish print—great for both boys and girls!

Whether you're frolicking through flower fields or hitting the turf of the soccer field BabyLegs has you (and your little ones) covered. Spring forward with BabyLegs!

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