

FOR IMMEDIATE RELEASE

*** CALENDAR ALERT ***

CELEBRATE LITTLE SWEETHEARTS AT BABYLEGS TRUNK SHOW
New York's Pink Olive boutique hosts Valentine's Day trunk show to debut new designs

- WHO:** BabyLegs® and Pink Olive
- WHAT:** BabyLegs will debut new Spring 2009 designs at a festive Valentine's Day themed party hosted by trendy NYC children's boutique, Pink Olive.
- WHEN:** **Saturday, February 14, 2009**
2-5 p.m.
- WHERE:** Pink Olive
167 Fifth Avenue
Park Slope (Brooklyn), NY 11217
(718) 398-2016
www.pinkoliveboutique.com
- DETAILS:** On Saturday, February 14, from 2 p.m. until 5 p.m., BabyLegs will debut its new spring '09 collection at Pink Olive in Park Slope (Brooklyn), with a Valentine's Day themed trunk show. In the spirit of the holiday, BabyLegs will also be offering new designs from their "Kiss Me" gift set in festive shades of pinks, reds and whites, a cute and affordable accessory for little sweethearts this Valentine's Day.

Mini cupcakes and pink lemonade will be served throughout the day, and Pink Olive will be providing a free gift with every BabyLegs purchase.

About BabyLegs®

BabyLegs® is a Seattle-based line of fun and innovative high-fashion leg and arm warmers that combine function and style for all ages. When professional extreme snowboarder Nicole Donnelly decided to come down from the mountains, she chose Seattle for her next adventure and soon began her family. And, as most families encounter, Nicole's baby daughter Sara eventually faced a diaper rash that would not quit. This sparked Nicole's ingenious solution: she cut the feet off of a pair of snowboarding socks and fitted Sara, from hip to ankle, with a homemade set of legwarmers. Sara was now able to be diaper-free, rash-less, crawl safely on her knees, and debut what would become a trend-setting fashion accessory. Founded in April 2005, BabyLegs is now an international company, with products in more than 50 countries. BabyLegs was awarded the "2007 Best New Brand" Earnie Award by Earnshaw's for excellence in children's wear design and recognized with the World Trade Center Tacoma's "Marco Polo" Award for pioneering trade. BabyLegs lives up to its motto "*The original. Like you.*" and strives to be a leader in all endeavors, from community outreach to synergistic partnerships to creating innovative products. For more information, please visit www.BabyLegs.com.

About Pink Olive

Pink Olive is a whimsical boutique that specializes in unique gifts for happiness and home. Nestled in a friendly neighborhood with an eclectic mix of shops for locals, young families and visitors, Pink Olive's beautiful space with exposed brick walls and tranquil décor reflects owner Grace Kang's vision for style and creativity. Originating as a web boutique, www.pinkoliveboutique.com in 2006, Pink Olive's first brick and mortar store in East Village followed in May 2007. Less than a year later, the second store opened in the desirable Park Slope section in Brooklyn. Carrying over 50 brands in baby, gifts & home, Pink Olive offer a wide array of options for shoppers. For more information, please visit www.pinkoliveboutique.com.

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